

# ULTIMATE VIRTUAL VISIT EXPERIENCE

SMART PHOTOGRAPHY  
FOR SMART CITIES

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Need a thrilling presentation for your project, organization or company ?  
Communicate through a virtual tour !

# Avant-garde technology

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A virtual tour is an immersive  
photography  
360°.

The user at the center of a  
sphere is immersed in the  
heart of your achievement.

This technology is adapted to  
a closed place as to an open  
one whatever is its area.

A visit can be composed of  
several panoramic views  
between which you can  
navigate .

Every panoramic view is  
realized in High Definition  
(115 million pixels) : the  
observer can zoom on the  
slightest detail.



## Commercial Strengths

A real impact on your customers and your prospects

better visibility on the Web

Create a link between the Internet user and your realization

## Technical Advantages

No download necessary for the display

Intuitive browsing and interactivity

Fast execution

Unlimited possibilities of customization

Complément your site or become a whole website.

## Artistic Assets

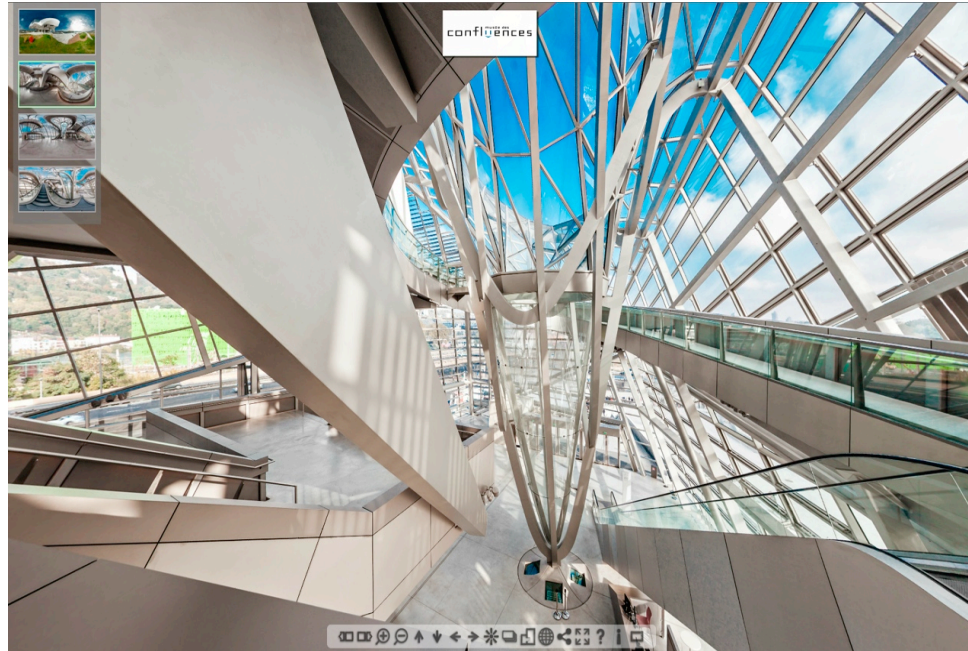
image quality

A real photographer's vision

Improves your SEO

Longer stay of the  
users  
on your site

Increases traffic



Improves conversion rates

Dynamic corporate image

Promotes the impact of your product and brand

## 360 ° x 180 ° SPHERICAL PANORAMAS

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## DISPLAY OF THE VIRTUAL TOUR SCREENSHOT

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Intuitive interface,  
customizable graphics, pleasant navigation

Unlike a video, your interaction is total. You can follow the path that your eyes take you on, you can zoom in on a detail with precision, stop the rotation, switch from one point of view to another.

You are in control of the navigation.

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These virtual tours are lightweight, generated in HTML 5

Stop the heavy virtual tours in "Flash" or "QuickTime" requiring the download of a viewer !

Visualization is fluid, without breaks in the image. Images appear directly in your browser.

These virtual tours are compatible with all computers, tablets and smartphones.



For smartphones and tablets the gyroscope allows control of the view by movement.

For a fair or a presentation, it is possible to play the virtual tour in a loop on a large screen (auto-tour).



Every shot is optimized, so that all the details are fully shown.

Contrasts and color are balanced, zone by zone.

This work allows to highlight a specific item or diminish the importance of another.

The high definition of these panoramas - 115 million pixels - allows to obtain large format photographic prints.

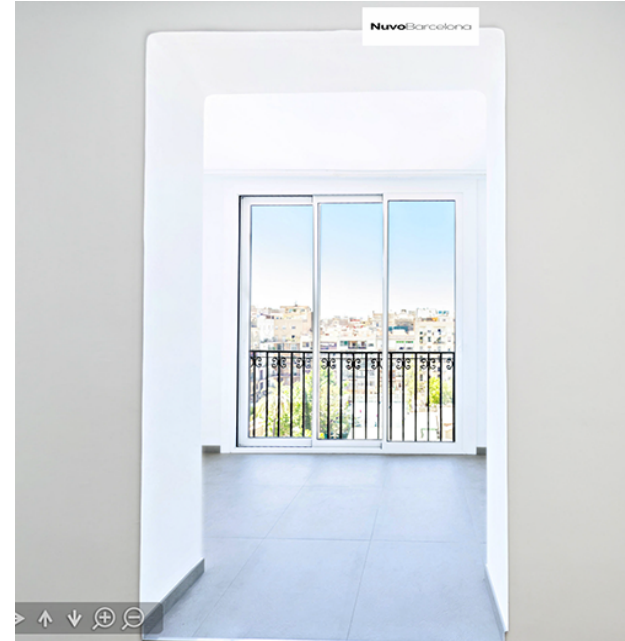
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Raw file



Optimized photo



**High Dynamic Range**  
Detailed lights and shadows

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Raw file



Optimized photo

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Enhanced chroma

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Full image



Zoom detail



High definition  
115 million pixels

## 360 ° x 180 ° SPHERICAL PANORAMAS

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## DISPLAY OF THE VIRTUAL TOUR SCREENSHOT

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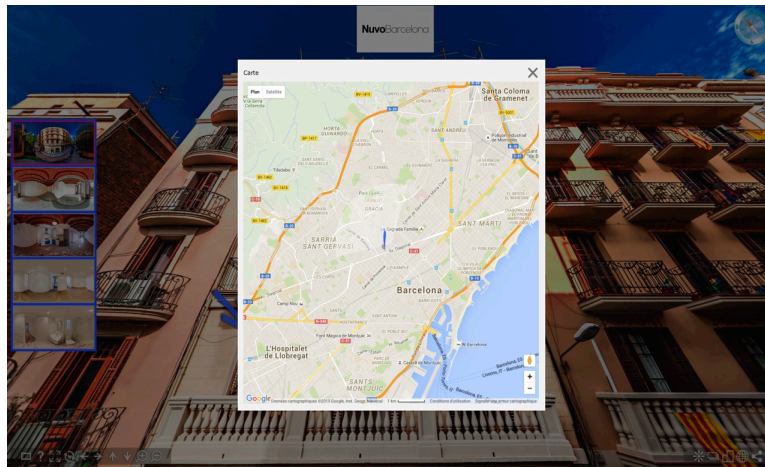


A virtual tour can complement your site in order to show a product, equipment or a place.

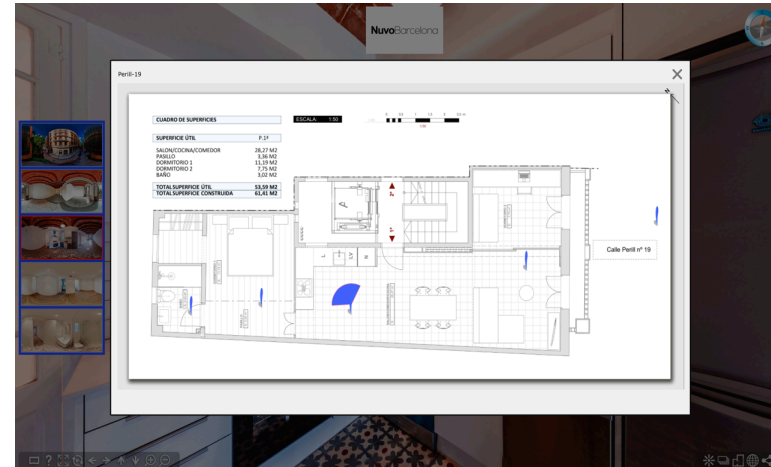
The large number of functions and information that can be integrated, allow the virtual tour alone to become a whole website.

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# Google Maps Géolocation



# Interactive Plan



## Unlimited possibilities of customization

The graphic design (color and graphics of menus, hot-spots, control bar, etc.) is established in consultation with you. Your virtual tour can be enriched with multiple informations :

- "pdf" documents, information texts,
- photos, videos
- sounds, directional sounds
- plans, 'GoogleMap' Geolocation
- compass, radar orientation
- your company logo as a button that opens your Web site
- "share the visit" button opening major social media or email etc.

Raw file



Optimized photo



Floor retouch  
Deletion of the tripod

360 ° x 180 °  
SPHERICAL PANORAMAS

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DISPLAY OF THE VIRTUAL  
TOUR SCREENSHOT

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Shots taken  
+ 6 m above the ground  
Close effect of aerial photography

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# Fast execution

The shots for the virtual tour are fast and easily taken, thanks to a precise and lightweight technique.

The assembly of the panoramas and the realization of the virtual tour are carried out the following days.

The length of time needed to carry out the work depends on the choices made and the number of options.





Four years of photography studies in the prestigious « École des Arts appliqués de Vevey » (Switzerland) have taught me rigour and accuracy.

This know-how naturally oriented me to fashion and advertising shootings.

I have been working with numerous magazines and communication agencies for over 25 years.

This experience has taught me the importance of placing my skills at the service of my client.

I am a partner who listens to your needs.

It is in a true spirit of cooperation and useful expert advice that I carry out my orders.



# A LITTLE ABOUT ME

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# FULL IMMERSION PHOTOGRAPHY

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