



Neàpolis is a public innovation agency born in 2.006. It was an initiative of the Vilanova i la Geltrú's City Council (Barcelona). The function of Neàpolis is to strengthen education, entrepreneurship and economic promotion policies, focused in information, communication and creative technologies.

Nowadays we are living a changing situation due to the economical situation and the process of overcoming of the industrial age. In this situation, cities capable of transformation towards an economy based on knowledge and taking advantage of technological innovations will have more possibilities of success.

The main concept

Neàpolis is a centre of excellence dedicated to information, communication and creative technologies. Neàpolis gathers a wide range of organizations, from start-ups to worldwide companies. Besides Neàpolis joins public and private organizations. Our main target is offering them a unique working ecosystem.

The base

Our working ecosystem is based in solid roots. These are the common ideas between all the organizations with headquarters in Neàpolis. And that common ideas guarantee the correct function of our ecosystem. These ideas are:

- Innovation. Synergy between scientific research, professional education and businesses. Integration of the most recent and innovative technologies, and introduction of new methodologies and innovative approaches.
- Convergence: A place where entrepreneurs and decision makers meet, projects are developed, deals are made and innovation flourishes. All of this, as a result of a vibrant environment of collaboration and solid IT infrastructure.
- Development: New enterprises, due to the innovative practices of the business incubator. New talents and new jobs. New business models.
- Excellence: We feel proud of our site, the company's residents and the services we offer.
- Entrepreneurship. Evolving from just an idea to the creation of a business: CoWork. Managing companies' growth: Business centre. Facilitating international expansion: International projects Office.



Our Region

Vilanova i la Geltrú is a small city with a population around of 65.000 inhabitants and an area of 33.5 km². Vilanova is placed in the coastline, 50km. south from the city centre of Barcelona, and 45km. north from Tarragona. Neàpolis' building is strategically placed in the centre of Vilanova i la Geltrú. Just 5 minutes from the main commercial area, the rail station or the main roads.

There are many reasons to choose Neàpolis as a place to establish or start an organization:



Transport and communications

Our city is characterized by a strategic geographic position. A network of highways, railways, airports and even a harbour, surrounds Vilanova i la Geltrú, and gives its inhabitants great connectivity conditions. How to get there...

...From Barcelona

By road: By the C-32 motorway (50 km–50 min)

By road: By the coast road (50 km – 1h)

By train: Local trains (Rodalies)
from Passeig de Gràcia (45min.)

By bus: Local buses (mon-bus) from Pl. España (1h)

By plane: International airport
of Barcelona (35km. - 30min.)

..From Tarragona

By road: By the C-32 motorway (45 km. - 40min.)

By road: By the N-340 (50km. - 45min.)

By train: Ca1 and Ca3 lines (50 min)

By plane: Airport of Reus (55km. - 40min.)

Home to global players

There are main companies, considered as global players, which have headquarters in Vilanova i la Geltrú. Furthermore many other small and medium-sized companies in our city are working to gain leading positions.

Powering ict and media sectors

The ICT sector (Information and Communication Technologies) is called to be a driving force of the region's economy. Many creative industries; specialists for various multimedia and Internet of Things (IoT) applications have emerged within our agency's ecosystem. We host from web, app and programming experts to specialists in online shopping, makers, designers, e-health, e-learning and content suppliers.

Education and research

Vilanova i la Geltrú views education, science and research as its most important investment in the future. The city offers excellent educational services, from kindergarten to university and post-graduate education. And also includes both public and private schools.

Talent concentration

Vilanova offers exceptional conditions for companies and individuals. We are a peaceful coastal city with an outstanding quality of leisure, culture and commerce. In addition, we offer all the facilities required for a modern and connected life.

Our Building

Our 8.000m² building is our most valuable treasure. Neàpolis, “The place of the technology and the ideas”, is one of the most appreciated public buildings in Vilanova i la Geltrú.

Since it was built, it has been managed in the line to offer the city a place to approach to education, research, innovation, creativity and technological development. Nowadays, we host local and international organizations in a collaborative ecosystem open to the entire city and its opportunities.

We can offer a complete infrastructure, which allows an amazing ecosystem, focused on ICT and creativity with resources as:

Services to entrepreneurs/organizations

- Cowork - Business incubator - Offices
- Relax areas - Meeting rooms – Auditorium.
- Parking (24/7) – Security (24/7)
- Receipt of visits, correspondence and parcel service
- Telephony fixes IP (VoIP) - optical fiber internet – Video conference - Set of filming
- Training - Business advice – Marketing – Fund-raising – International projects



Entrepreneurs / organizations allowed

- **Co-workers:** More than 30 specialists developing his professional steps under our support.
- **Business:** More than 10 enterprises, started as co-workers or arrived attracted for our facilities: Pentair, Spotlio, Alfalfa, Vittic, Kiwi Estudio, Anxanet.
- **Research:** More than 10 research groups from the Universitat Politecnica de Barcelona, working in themes as advanced network architecture, Technology Development Centre of Remote Acquisition and Information Processing, etc.
- **Makers:** The maker culture is focused on using and learning practical skills and its application them to reference designs. We allow some initiatives like FunLab, Tecnolab, Esplai Virtual and Garigot.
- **Schools:** Another important work line is related with education and training. In that line, we allow the Campus
- **Media:** In our building we allow the local TV and radio of Vilanova i la Geltrú..



Our projects and alliances

In Neàpolis, we develop some projects, alliances and activities related with our main work lines. The aim of these actions is done in order to improve the experience of guest organizations. The most important initiatives developed are:



Projects

- **Vilanova +.** Two years ago the APP Vilanova Plus was developed. During its two years old application there are almost 4,000 users that have installed it on their mobile.
- **Campus Universitari de la Mediterrània.** It is an initiative of the City council of Vilanova i la Geltrú, the Universitat Politècnica de Catalunya and other local institutes. It is a centre of reference to interdisciplinary educational activity on different areas: Society, Culture and Tourism, Environment, Society of the Information, Science, Technology and Economy.
- **Erasmus Young Entrepreneurs.** Erasmus Young Entrepreneurs. We collaborate with this European initiative. Is a cross-border exchange programme, which gives new or aspiring entrepreneurs the chance to learn and running small businesses.
- **Other projects:** Cluster of the Creativity, Internationalization Agency, Center of Data processing. Management of the infrastructure, Urban Node. Study of end of degree of 9 students of engineering of different countries, Mobile Strategy.

Alliances

- **Living Lab.** We are part of the European Network of Living Labs (EnoLL), an initiative designed to seek new models of open innovation, cooperation between public administrations, businesses and citizens.
- **Circle Squared Foundation** works in order to restore healthy functioning to Ecosystem services in the Mediterranean climates. Establish regional Living Labs as global reference. Facilitate networks, alliances and funding to achieve excellence in delivering measurable outcomes.
- **ACCIÓ.** Nowadays, Neàpolis has the support of ACCIÓ, the Agency for Business Competitiveness of Catalonia, to help our guests with different programmes to promote Innovation, Internationalization, and Investment .

Activities

During the year, we also organize and lodge lots of activities like seminars, conferences, courses or workshops. The objective is to approach the ICT, the creativity and all the new technologies to all the citizens of Vilanova i la Geltrú and to contribute to the development of its professional community .

What are we looking for

In order to develop our strategic working lines, we are requesting and offering:

Organizations/Entrepreneurs

We want to attract organizations and new entrepreneurs to our city offering an enterprises hotel facility. It is open and ready to accommodate organizations that want to develop its activities in the Barcelona area. We offer all the advantages from Barcelona (45 minutes from Vilanova), but in a more relaxed, comfortable and best priced location.

Partners. For our hosted organizations / entrepreneurs.

One of the services we offer to our host organizations is the looking for partners. The main objective is to find collaboration for international projects, investment or technical support. We look constantly for possible collaboration from any part of the world, but focused on Europe. We represent our guests in brokerages and events. We are open to listen initiatives, which want to do bridges with our organizations and entrepreneurs.

Partners. As Neàpolis.

We, as a public innovation agency, offer the ecosystem that we have created to collaborate in projects. We can be considerate as a cluster or a hub. Neàpolis expertise areas are ICT, creativity, health, education, and most recently with environmental issues. The kind of projects we are looking for, are European projects, events hosting and students projects.

Vilanova Living Lab.

Finally, we offer our city as a living lab. As members of the European Network of Living Labs, we promote the use of the city as an urban laboratory, a space to test innovative solutions for companies willing to implement tests in field.



neàpolis

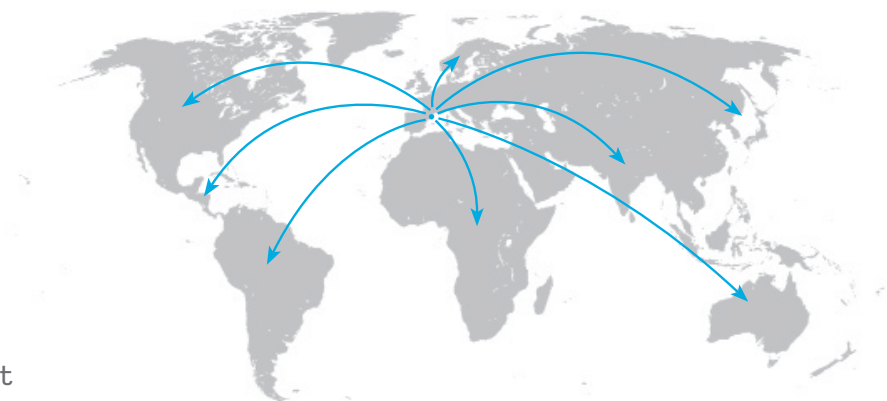
Rbla. de l'Exposició 59-69,
08800 Vilanova i la Geltrú
Barcelona
Tel. (+34) 936 571 221

Contact:

Joan Carles Lluch, Director-gerent
jclluch@neapolis.cat

Ester Toledo, Project manager
etoledo@neapolis.cat

www.neapolis.cat



AJUNTAMENT DE
Vilanova i la Geltrú



Diputació
Barcelona



Generalitat
de Catalunya



Unió Europea
Fons Europeu
de Desenvolupament
Regional