



# Daniel Menchaca

## Product Manager

SmartAppCity

<http://www.smartappcity.com>



## Bilateral Meetings

- Wednesday (10:00am - 12:00pm)
- Wednesday (12:00pm - 2:00pm)
- Wednesday (2:00pm - 4:00pm)
- Wednesday (4:00pm - 6:00pm)
- Thursday (10:00am - 12:00pm)
- Thursday (12:00pm - 2:00pm)
- Thursday (2:00pm - 4:00pm)
- Thursday (4:00pm - 6:00pm)

## Description

SmartAppCity brings together all the city services, dynamizing the commercial sector, generating value to citizens and improving the quality of life. Under a PPP framework, the city councils will show their open data to serve the citizens, and the city shops and businesses will offer their products and services. SmartAppCity was created with an integrated vision to show and mapping all the massive information generated by the city (residents, services and infrastructure) in real time providing value information for citizens, improving their quality of life and generating wealth.

SmartAppCity is the first App that brings together all the city services and information in the Cloud (arrival information on city bus, tram or subway, traffic cameras, alerts, news, events, open pharmacies, gas stations, ability to report incidents, tourist information and routes, city street guide, shopping, weather forecast, QR reading, location of the public city bikes, radars, public Wi-Fi zones...), dynamizing the commercial sector and generating value to the residents, tourists, public administration and local businesses; facilitating interaction between different agents and generating added value for decision-making and citizen participation.

## Organization Type

Company

Organization Size

Yes, I need an Exhibition Visitor Pass Discount Code

LinkedIn

<https://es.linkedin.com/in/danielmenchaca>

Areas of Activities

## **SMART SOCIETY**

1. Citizen services
2. participation
3. engagement
4. apps for society

## **TECHNOLOGY**

1. Services integration
2. city platform
3. big data
4. apps
5. visualization
6. geo information
7. data analysis

## **GOVERNANCE**

1. PPP
2. involvement, partnerships collaboration
3. transparent organizations