



# Paul Burrows

## Buisness Manager

University of Wolverhampmton

<http://www.wlv.ac.uk/>

## Bilateral Meetings

- Thursday (2:00pm - 4:00pm)

### Description

University researching the way to change in a smart environment.

### Organization Type

University

### Organization Size

Yes, I need an Exhibition Visitor Pass Discount Code

### Areas of Activities

## SMART SOCIETY

1. Citizen services
2. participation
3. social innovation
4. equity
5. liveable city
6. empowerment
7. education
8. engagement
9. entrepreneurship
10. regeneration
11. collaboration
12. apps for society
13. aging city
14. social well-being

## TECHNOLOGY

1. Services integration
2. city platform
3. sensors

4. Internet of things cloud
5. big data
6. apps
7. visualization
8. geo information
9. networks
10. data analysis
11. high technology
12. high technology
13. systemic view
14. standardization
15. city rooms
16. security
17. public safety
18. emergencies

## **SUSTAINABLE CITY**

1. Urban growth
2. green building
3. liveable cities
4. architecture
5. water & waste management
6. product cycle
7. urban redevelopment
8. city strategy
9. city rooms
10. regeneration
11. sustainability

Idea

## **Developing Safe Cities**

A cross-disciplinary delegation of business managers and researchers from the West Midlands is visiting Barcelona during the international SmartCity Expo to develop new partnerships and projects. They come from the following disciplines: Business Solutions - City Council Economic Development - Information & Language Processing - Sustainable Futures - Digital Campus - Construction & the Built Environment. They are bringing with them a creative team from Contented Ltd to help capture and communicate their insights. Their learning objectives are:

1. How can a smart city be a safe city? What has to occur to ensure responsible development?

**While a key focus is on cyber-security, the delegation is interested in all aspects of a holistic picture of safety, such as what it takes for children to be able to walk to school.**

**2. What role can be played by Computational Linguistics [related to Artificial Intelligence] and social inclusion in smart cities? How successfully has language processing been integrated into projects?**

**3. What lessons can we learn for creating a digital campus with social cohesion, smart transportation and willing participation?**