Juan Murcia

CEO & Co-founder
artia mobility
http://www.artiamobility.com
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Bilateral Meetings

- Thursday (2:00pm - 4:00pm)
- Thursday (4:00pm - 6:00pm)

Description
artia founded in 2011, is a business development Consulting Firm with a new idea of consulting and an innovative business model focused on IoT, Mobility and Smart Domains.Success in finding new revenue channels for IT Industry related to mobility/Logistics, Energy and Smart and Connected Domains.
artia mobility - Top 30 Startup In Europe within Fiware accelerator"Smart Data as a Service" as a new value proposition. within FINODEX accelerator and Co-Founded by EU.
We provide market entry services over emerging markets, matching new technologies with customer projects.

Organization Type
Company
Organization Size
No, I have already an entry pass
Areas of Activities

SMART SOCIETY

1. entrepreneurship

TECHNOLOGY

1. Services integration
2. city platform
3. sensors
4. Internet of things cloud
5. big data
6. apps
7. visualization
8. data analysis
9. high technology

ENERGY

1. business models

MOBILITY

1. Intelligent transport systems
2. mobility on demand
3. logistics of Rail Freight

Offer

Market entry and Business Consulting services for new smart (City) domains

Essence of tasks - Key Accountabilities

1. Manage technologies tenders and win new projects.

2. Identify new Smart projects:

Develop an overall understanding of all the vertical market (Utilities, Telco, Infrastructure, Public administration,...)

Systematically scan the local vertical markets for new entrants

Document local vertical markets and feed information

4. Create local partnerships needed for success:

Create partnerships with local and multinational companies necessary to be successfully 5. Define R&D consortiums to cover the new Smart scenario.

6. Collect and document market requirements:

Document technical and commercial requirements and feed information into tech and commercial department.

Offer

Smart Data as a Service for Mobility and Smart Metering

New algorithms and data analytics value proposal:

- Focused on Data and data analytics

- Real time capabilities and batch processes

- Independent of technology and vendor

- Only pay for your needs (Subscription)

- Your Provide data samples and we provide monitoring and alarms.

- Real time simuation under request

Keywords: Smart Data   Smart Mobility   Smart Metering   Data Analytics   Iot   Real Time   Routes Optimization in Real Time   Machine Learning   Algorithms

Cooperation Offered

1. Sales / Distribution
2. License agreement

3. Technical co-operation
4. Outsourcing co-operation

Cooperation Requested

1. Sales / Distribution
2. Technical co-operation