



# Priya Prakash

CEO

D4SC - Design For Social Change Ltd

<http://www.changify.org>



## Bilateral Meetings

- Wednesday (10:00am - 12:00pm)
- Wednesday (12:00pm - 2:00pm)
- Wednesday (2:00pm - 4:00pm)
- Wednesday (4:00pm - 6:00pm)
- Thursday (10:00am - 12:00pm)
- Thursday (12:00pm - 2:00pm)
- Thursday (2:00pm - 4:00pm)
- Thursday (4:00pm - 6:00pm)

### Description

D4SC URBAN INNOVATION COMPANY FOR PRODUCTS & SERVICES. London based D4SC specializes in real-time collaborative systems combining human and machine intelligence by converging physical and digital worlds to solve urban problems and improve life in cities for everyone.

<https://twitter.com/D4SC>

### Organization Type

Company

### Organization Size

No, I have already an entry pass

### LinkedIn

<https://www.linkedin.com/company/2867012>

### Areas of Activities

## SMART SOCIETY

1. Citizen services
2. participation
3. social innovation
4. equity
5. liveable city
6. empowerment
7. education

8. engagement
9. entrepreneurship
10. regeneration
11. collaboration
12. apps for society
13. social well-being

## **TECHNOLOGY**

1. Services integration
2. city platform
3. Internet of things cloud
4. apps
5. visualization
6. data analysis
7. systemic view
8. standardization
9. public safety

## **GOVERNANCE**

1. entrepreneurship
2. involvement, partnerships collaboration
3. transparent organizations

## **MOBILITY**

1. Intelligent transport systems
2. pedestrians
3. urban cycling
4. public transportation
5. service integration
6. community

## **SUSTAINABLE CITY**

1. liveable cities
2. water & waste management
3. city strategy
4. regeneration
5. sustainability

Offer

## **Citizen Canvas - Award winning Smart city planning & collaboration tool.**

The Citizen Canvas takes bottom-up, citizen generated explicit data with top down, sensor-generated implicit data to create a unified picture for a smart city pilot/service. Based upon the well known "Business Model Canvas" tool, the Citizen Canvas applies the same collaborative approach to the design of smart cities by making the connections between different city departments, businesses, communities and service providers visible across city's application, service, data and infrastructure layers.

Citizen Canvas was the winning entry at the smart city showcase at Smart City Expo last year. Since then its been piloted in 6 cities.

<http://www.smartcityexpo.com/exhibition/smartcityplaza/d4sc>  
[www.citizencanvas.org](http://www.citizencanvas.org)

### **Cooperation Offered**

1. Other
2. Sales / Distribution
3. License agreement
4. Technical co-operation

### **Cooperation Requested**

1. Sales / Distribution
2. Outsourcing co-operation

Offer

## **Changify - Platform for people-powered decision making for smarter streets**

A highly purposed, scalable social-network platform, to solve urban challenges in real-time with cities & citizens

for :

- public infrastructure
- service providers
- consumer brands
- local government
- contractors

Changify API integrates across 3rd party platforms to aggregate, priorities and filter data to create feedback loops between cities, service providers, citizens and businesses.

## **Cooperation Offered**

- 1. Technical co-operation**
- 2. License agreement**

## **Cooperation Requested**

- 1. Outsourcing co-operation**
- 2. Technical co-operation**
- 3. License agreement**
- 4. Sales / Distribution**
- 5. Investment/Financing**