



# Ari Rautiainen

## Founder

Mypose

<http://www.mypose.fi>

## Bilateral Meetings

- Wednesday (10:00am - 12:00pm)
- Wednesday (12:00pm - 2:00pm)
- Wednesday (2:00pm - 4:00pm)
- Wednesday (4:00pm - 6:00pm)
- Thursday (10:00am - 12:00pm)
- Thursday (12:00pm - 2:00pm)
- Thursday (2:00pm - 4:00pm)
- Thursday (4:00pm - 6:00pm)

## Description

MYPOSE - TURNING CUSTOMERS INTO BRAND MARKETERS

## Organization Type

## Company

## Organization Size

No, I have already an entry pass

## LinkedIn

<https://fi.linkedin.com/in/arirautiainen>

## Areas of Activities

## SMART SOCIETY

1. social innovation
2. engagement
3. entrepreneurship
4. collaboration
5. apps for society

## TECHNOLOGY

1. Internet of things cloud
2. visualization
3. data analysis

#### **4. high technology**

##### **Offer & Request**

#### **Social media marketing tool for smart cities**

**Mypose is an impressive and modern photo booth, a “selfie machine”.**

**Mypose is perfect for all kinds of events, hotels, amusement parks, public places and tourist attractions - wherever there are people.**

**Mypose captures the moment for your guests and at the same time markets your brand.**

**Mypose turns your customers into brand marketers by letting them share selfies stamped with your brand message in social media and e-mail, in a fun and easy way.**

**One Mypose picture shared on Facebook reaches 600 people!**

##### **Cooperation Requested**

- 1. Sales / Distribution**
- 2. Investment/Financing**