



## Ruth Portas

### Sales Manager

Worldsensing S.L

<http://www.worldsensing.com>



### Bilateral Meetings

- Wednesday (10:00am - 12:00pm)
- Wednesday (12:00pm - 2:00pm)
- Thursday (12:00pm - 2:00pm)
- Thursday (4:00pm - 6:00pm)

### Description

Worldsensing, founded in 2008 in Barcelona, and based in London and Barcelona, has become a market leader in innovative wireless machine-to-machine (M2M) and Internet-of-Things (IoT) technologies.

Worldsensing is structured into two divisions:

**Worldsensing Industrial** which offers wireless monitoring solutions for civil infrastructures, is deploying Loadsensing, which offers a wide range of solutions to digitize almost all geotechnical sensors available on the market, and launching Spidernano, one of the world's most advanced wireless seismic acquisition systems.

**Worldsensing Mobility** which holds a unique traffic management portfolio for Smart Cities that includes Bitcarrier®, a real time intelligent traffic management and information solution designed for both road and urban environments, its intelligent parking system Fastpark and Pedestrian Flows, its show real-time maps with pedestrian distribution and number of pedestrians .

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### Organization Type

Company

Organization Size

No, I have already an entry pass

LinkedIn

<http://es.linkedin.com/in/ruthportas>

Areas of Activities

## **TECHNOLOGY**

1. city platform
2. sensors
3. Internet of things cloud
4. big data
5. apps
6. visualization
7. networks
8. data analysis
9. high technology
10. city rooms

## **MOBILITY**

1. mobility on demand
2. pedestrians
3. parking
4. transport investments (Markets & Projects)

Offer

### **Traffic Management in Real Time**

Worldsensing Mobility which holds an unique traffic management portfolio for Smart Cities that includes Bitcarrier®, a real time intelligent traffic management and information solution designed for both road and urban environments, its intelligent parking system Fastpark and Pedestrian Flows, its show real-time maps with pedestrian distribution and number of pedestrians .

The solution is designed to process information and help manage traffic in real time. It is composed of software elements (platform) to process and analyse the information obtained with the sensors and hardware (sensors).

The system uses sophisticated algorithms to analyse the traffic flows and predict traffic patterns.

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Keywords: sensors traffic management traffic platform parking guidance travel times Matrix O/D  
Cooperation Offered

1. Sales / Distribution