



Florent Peyre

Co-Founder and COO

Placemeter

<http://www.placemeter.com>

Bilateral Meetings

- Wednesday (10:00am - 12:00pm)
- Wednesday (12:00pm - 2:00pm)
- Wednesday (2:00pm - 4:00pm)
- Wednesday (4:00pm - 6:00pm)
- Thursday (10:00am - 12:00pm)
- Thursday (12:00pm - 2:00pm)
- Thursday (2:00pm - 4:00pm)
- Thursday (4:00pm - 6:00pm)

Description

Placemeter is an urban intelligence platform. We quantify the movement of modern cities, at scale. Placemeter ingests any kind of video to analyze pedestrian and vehicular movement, revealing hidden patterns and strategic opportunities. Our platform leverages proprietary computer vision technology to gather data from live streams and archival video. Our system was designed with privacy at its core, in order to yield useful data without compromising an individual's privacy. Our mission is to help build stronger businesses, efficient cities, and innovative neighborhoods worldwide.

Organization Type

Company

Organization Size

No, I have already an entry pass

LinkedIn

<https://www.linkedin.com/in/florentpeyre>

Areas of Activities

SMART SOCIETY

1. participation
2. social innovation
3. liveable city
4. entrepreneurship
5. apps for society

TECHNOLOGY

1. city platform
2. sensors
3. Internet of things cloud
4. big data
5. geo information
6. data analysis
7. high technology

GOVERNANCE

1. economic development
2. entrepreneurship

MOBILITY

1. sharing services & infrastructures
2. pedestrians
3. urban cycling
4. public transportation

SUSTAINABLE CITY

1. Urban growth
2. liveable cities
3. architecture
4. urban redevelopment
5. city strategy

Offer

Public spaces utilization measurements

Placemeter leverages computer vision and video feeds through sensors to collect data in real time about vehicles, pedestrians, bicycles in any street in the world. We serve users such as the City of New York, Paris, Boston but also transportation engineering firms, parks and recreations, public private partnerships or business improvement districts. We are always interested in offering our services to new users but also striking channel sales partnerships with local resellers.

Cooperation Offered

1. Sales / Distribution

Offer

Real time traffic counts

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Cooperation Offered

1. Technical co-operation
2. License agreement
3. Sales / Distribution

Offer

Pedestrian counts in cities

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