

## **Amir Kamaruddin**

#### **Manager**

**Multimedia Development Corporation (MDeC)** 

http://www.mdec.my

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### **Bilateral Meetings**

- Wednesday (2:00pm 4:00pm)
- Wednesday (4:00pm 6:00pm)
- Thursday (10:00am 12:00pm)
- Thursday (2:00pm 4:00pm)

#### **Description**

The Multimedia Development Corporation (MDeC) was incorporated in 1996 to oversee the development of the MSC Malaysia initiative and to advise the Malaysian Government on ICT legislation and policies, as well as to set breakthrough standards for multimedia operations.

Established in the same year, MSC Malaysia's primary focus was to create an ideal and conducive platform to nurture Malaysian Small and Medium Enterprises (SMEs) in the ICT sector, to become world-class businesses whilst attracting participation from global ICT companies to invest in and develop cutting edge digital and creative solutions in Malaysia. Almost 20 years on, MSC Malaysia has driven the development of the Malaysian ICT industry, enhanced technology adoption, and has made significant strides in increasing the economic impact and footprint of ICT for the nation. This remarkable initiative has positioned Malaysia as a preferred ICT investment hub.

Today, there are over 3,600 MSC Malaysia Status companies, employing over 147,000 people, these include: 436 companies in the Creative Multimedia Cluster, more than 110 Institutions of Higher Learning and Incubators, 2,665 Information Technology companies and over 400 Shared Services & Outsourcing providers.

MDeC is the one-stop government agency to spur Malaysia's ICT industry development and digital economic growth.

**Organization Type** 

Other

**Organization Size** 

No, I have already an entry pass

LinkedIn

https://my.linkedin.com/pub/ibrahim-amir-kamaruddin/44/24a/66a

**Areas of Activities** 

#### **SMART SOCIETY**

- 1. Citizen services
- 2. liveable city
- 3. entrepreneurship
- 4. collaboration
- 5. social well-being

#### **TECHNOLOGY**

- 1. Services integration
- 2. city platform
- 3. sensors
- 4. Internet of things cloud
- 5. big data
- 6. apps
- 7. geo information
- 8. networks
- 9. data analysis
- 10. high technology
- 11. standardization
- 12. public safety

#### **GOVERNANCE**

- 1. efficient government
- 2. entrepreneurship
- 3. involvement, partnerships collaboration

#### **MOBILITY**

- 1. Intelligent transport systems
- 2. public transportation
- 3. parking

#### **SUSTAINABLE CITY**

- 1. Urban growth
- 2. green building
- 3. liveable cities
- 4. architecture

- 5. water & waste management
- 6. city strategy
- 7. sustainability

Offer

# **IoT Collaborations**

Exploring collaborations on everything IoT, from standards to solutions to investment to partnerships.

# **Cooperation Offered**

- 1. Other
- 2. Investment/Financing
- 3. Technical co-operation
- 4. Outsourcing co-operation