## **Bala Mahendran**

Chief Executive Officer
BASILDON BOROUGH COUNCIL
http://www.basildon.gov.uk

## **Bilateral Meetings**

- Wednesday (10:00am 12:00pm)
- Wednesday (12:00pm 2:00pm)
- Wednesday (2:00pm 4:00pm)
- Wednesday (4:00pm 6:00pm)
- Thursday (10:00am 12:00pm)
- Thursday (12:00pm 2:00pm)

#### **Description**

The Borough Council is responsible for the overall management of Basildon which is the home to over 175,000 residents and more than 6,500 businesses employing around 85,000.

Basildon is the second largest economy in the Thames Gateway region outside of Canary Wharf in the UK.

The Borough is home to international names such as the Ford Motor Company (automotive research and development),

Selex Galileo (military guidance systems and civil aeronautics), Konica Minolta (printing), New Holland Agriculture (only tractor plant in the UK) as well as major financial services companies such as IFDS and also hosts a vibrant SME sector.

Organization Type
Public Organisation
Organization Size
No, I have already an entry pass
Areas of Activities

### **SMART SOCIETY**

- 1. Citizen services
- 2. participation
- 3. social innovation
- 4. liveable city
- 5. empowerment
- 6. education
- 7. engagement
- 8. entrepreneurship
- 9. regeneration

- 10. collaboration
- 11. aging city
- 12. social well-being

#### **GOVERNANCE**

- 1. PPP
- 2. funding
- 3. sourcing
- 4. efficient government
- 5. economic development
- 6. fiscal and legal framework
- 7. entrepreneurship
- 8. involvement, partnerships collaboration
- 9. procurement
- 10. transparent organizations

#### **SUSTAINABLE CITY**

- 1. Urban growth
- 2. green building
- 3. liveable cities
- 4. architecture
- 5. water & waste management
- 6. urban redevelopment
- 7. city strategy
- 8. regeneration
- 9. sustainability

Offer

# **Smart City Governance & Leadership**

Basildon Council is actively pursuing its International development work, with a special focus on the Smart City opportunity in India. It is offering its expertise to successfully manage a Smart City as a practitioner consultant.

For the past sixty years Basildon Council has accumulated vast amounts of expertise in developing and implementing multimillion projects in areas such as Good & E Governance, Leadership skills for Senior Town Centre Management, Waste Management Strategy, Regeneration and Economic Development, Affordable and Social Housing.

As a practitioner consultant, with our team of experts we are ready to transfer that experience and support aspiring smart cities worldwide.

Basildon Council has successfully signed up two memorandum of understanding with two cities in India to support them in their Smart City initiatives.

#### Offers include

Handholding and supporting senior management teams to achieve their Smart City Objectives in the following areas

- 1. Leadership skills for Senior Town Centre Management
- 2. Waste Management Strategy
- 3. Affordable and Social Housing
- 4. Regeneration and Economic Development
- 5. Good & E Governance

Keywords: Good Governance Leadesrhip Economic Development Social & Affordable Housing City Waste Mangement

**Cooperation Offered** 

- 1. Other
- 2. Technical co-operation
- 3. Outsourcing co-operation

## **Cooperation Requested**

- 1. Other
- 2. Technical co-operation
- 3. Outsourcing co-operation