



# Jordi Martin

BUSINESS DEVELOPER MANAGER

CIT UPC

<http://www.cit.upc.edu>

## BILATERAL MEETINGS

Wednesday (10:00am - 12:00pm)

Wednesday (12:00pm - 2:00pm)

Wednesday (2:00pm - 4:00pm)

Wednesday (4:00pm - 6:00pm)

**DESCRIPTION** The UPC Technology Center (CIT UPC) is a foundation - attached to the UPC- and is devoted to applying university research capabilities to innovation in business.

**ORGANIZATION TYPE** Research Center

**ORGANIZATION SIZE** No, I have already an entry pass

**AREAS OF ACTIVITIES** SMART SOCIETY

1. Citizen services
2. participation
3. social innovation

### TECHNOLOGY

1. city platform
2. sensors
3. big data
4. apps
5. visualization
6. geo information
7. networks
8. data analysis
9. emergencies

## ENERGY

1. renewables
2. grid architecture
3. storage
4. efficiency
5. management
6. ICT
7. electricity
8. metering

## MOBILITY

1. Intelligent transport systems
2. mobility on demand
3. sharing services & infrastructures
4. public transportation
5. logistics of Rail Freight

## SUSTAINABLE CITY

1. green building
2. architecture
3. water & waste management

## Offer

# UNIVERSITY RESEARCH CAPABILITIES TO INNOVATION R+D IN BUSINESS

university research capabilities to innovation in business.

## COOPERATION OFFERED

1. Technical co-operation
  2. Outsourcing co-operation
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