## **Jordi Martin**

### **Business Developer Manager**

**CIT UPC** 

http://www.cit.upc.edu

## **Bilateral Meetings**

- Wednesday (10:00am 12:00pm)
- Wednesday (12:00pm 2:00pm)
- Wednesday (2:00pm 4:00pm)
- Wednesday (4:00pm 6:00pm)

#### **Description**

The UPC Technology Center (CIT UPC) is a foundation -attached to the UPC- and is devoted to applying university research capabilities to innovation in business.

**Organization Type** 

**Research Center** 

**Organization Size** 

No, I have already an entry pass

**Areas of Activities** 

#### **SMART SOCIETY**

- 1. Citizen services
- 2. participation
- 3. social innovation

#### **TECHNOLOGY**

- 1. city platform
- 2. sensors
- 3. big data
- 4. apps
- 5. visualization
- 6. geo information
- 7. networks
- 8. data analysis
- 9. emergencies

#### **ENERGY**

- 1. renewables
- 2. grid architecture
- 3. storage
- 4. efficiency
- 5. management
- 6. ICT
- 7. electricity
- 8. metering

#### **MOBILITY**

- 1. Intelligent transport systems
- 2. mobility on demand
- 3. sharing services & infrastructures
- 4. public transportation
- 5. logistics of Rail Freight

#### **SUSTAINABLE CITY**

- 1. green building
- 2. architecture
- 3. water & waste management

Offer

# University research capabilities to innovation R+D in business

university research capabilities to innovation in business.

**Cooperation Offered** 

- 1. Technical co-operation
- 2. Outsourcing co-operation