



# Lorena Bourg

## Head of Innovation and Product

Planet Media Studios

<http://www.planetmedia.es>

## Bilateral Meetings

- Wednesday (10:00am - 12:00pm)
- Wednesday (12:00pm - 2:00pm)
- Wednesday (2:00pm - 4:00pm)
- Wednesday (4:00pm - 6:00pm)
- Thursday (10:00am - 12:00pm)
- Thursday (12:00pm - 2:00pm)
- Thursday (2:00pm - 4:00pm)

## Description

Planet Media is an Spanish SME focused on the development of product and services for Smart Cities, in areas such as Transport, Tourism and Energy. We are experts in mobile and web development for the implementation of a multichannel communication strategy

## Organization Type

Company

## Organization Size

No, I have already an entry pass

## LinkedIn

<https://www.linkedin.com/company/planet-media>

## Areas of Activities

## SMART SOCIETY

1. Citizen services
2. apps for society

## TECHNOLOGY

1. apps
2. geo information

## **GOVERNANCE**

1. economic development
2. entrepreneurship

## **ENERGY**

1. efficiency
2. ICT
3. electricity
4. metering

## **MOBILITY**

1. Intelligent transport systems
2. urban cycling
3. public transportation
4. parking

Offer & Request

## **Cooperation in Horizon 2020**

We are highly experienced in the coordination of R&D projects. We are participating in several H2020 projects in areas such as transport, Smart Cities, mobility and sustainability.

We are interested in ICT and Societal Challenges calls.

We have experience in FIWARE platform.

Keywords: H2020 smart cities mobility transport fiware cooperation partnership

Cooperation Offered

1. Technical co-operation

Cooperation Requested

1. Technical co-operation

Offer

## **SpotFinder: An intelligent and scalable system for parking reservation using open data.**

We offer products and services for Smart Cities:

Cycle Your City: Fostering multimodal transport and bike infrastructures in a city.

BizzFit: Intelligent maps for characterizing cities using open data.

**Savergy: The ultimate app for taking advantage of dynamic prices in energy**

**SpotFinder: An intelligent and scalable system for parking reservation using open data.**

**Keywords: parking reservation open data transport mobility**

**Cooperation Offered**

1. Technical co-operation
2. License agreement
3. Manufacturing agreement

**Cooperation Requested**

1. Outsourcing co-operation
2. Technical co-operation
3. License agreement
4. Manufacturing agreement
5. Sales / Distribution
6. Investment/Financing

**Offer**

**Savergy: The ultimate app for taking advantage of dynamic prices in energy**

**We are offering products and services for Smart Cities:**

**Cycle Your City: Fostering multimodal transport and bike infrastructures in a city.**

**BizzFit: Intelligent maps for characterizing cities using open data.**

**Savergy: The ultimate app for taking advantage of dynamic prices in energy**

**SpotFinder: An intelligent and scalable system for parking reservation using open data.**

**Keywords: energy smart buildings dynamic pricing**

**Cooperation Offered**

1. Outsourcing co-operation
2. Technical co-operation
3. License agreement
4. Manufacturing agreement

**Cooperation Requested**

1. Outsourcing co-operation
2. Technical co-operation
3. License agreement
4. Manufacturing agreement
5. Sales / Distribution
6. Investment/Financing

Offer

## **BizzFit: Intelligent maps for characterizing cities using open data.**

We offer several products and services for Smart Cities:

**Cycle Your City:** Fostering multimodal transport and bike infrastructures in a city.

**BizzFit:** Intelligent maps for characterizing cities using open data.

**Savergy:** The ultimate app for taking advantage of dynamic prices in energy

**SpotFinder:** An intelligent and scalable system for parking reservation using open data.

**Keywords:** business open data visualization

**Cooperation Offered**

1. Outsourcing co-operation
2. Technical co-operation

**Cooperation Requested**

1. Outsourcing co-operation
2. License agreement
3. Sales / Distribution
4. Investment/Financing

Offer

## **Cycle Your City: Fostering multimodal transport and bike infrastructures in a city.**

We offer products for Smart Cities:

**Cycle Your City:** Fostering multimodal transport and bike infrastructures in a city.

**BizzFit:** Intelligent maps for characterizing cities using open data.

**Savergy:** The ultimate app for taking advantage of dynamic prices in energy

**SpotFinder:** An intelligent and scalable system for parking reservation using open data.

**Keywords:** transport cycle city urban mobility

**Cooperation Offered**

1. Sales / Distribution
2. License agreement
3. Technical co-operation