



# Giuseppe Colistra

CEO

GreenShare

<http://www.greenshare.it>

## BILATERAL MEETINGS

Wednesday (10:00am - 12:00pm)

Wednesday (12:00pm - 2:00pm)

Wednesday (2:00pm - 4:00pm)

Wednesday (4:00pm - 6:00pm)

Thursday (10:00am - 12:00pm)

Thursday (12:00pm - 2:00pm)

Thursday (2:00pm - 4:00pm)

Thursday (4:00pm - 6:00pm)

**DESCRIPTION** GreenShare srl has been established in May 2013. It is a spin-off of University of Cagliari and it is classified as an innovative startup company. Its core activities are in the field of smart mobility solutions. A major product of GreenShare is CLACSOON, which is an urban real-time carpooling solution that is accessible using mobile devices, such as smartphones and tablets. Contrary to existing solutions that offer a slow insertion-based service, CLACSOON satisfies the demand for mobility in the last-mile with a real time approach, which has been designed to automatically find a travel companion and to speedup all the procedures for mobility management. CLACSOON also offers a B2B features for employers, companies and government agencies to optimize the daily home - work – home trips. It offers a web-app which records the social objectives reached by the carpooling solution (e.g., CO2 saved, parking saved, shared km). The mobility manager of the company can analyse these results in real-time using an interactive panel. SmarTicket is another GreenShare product, which consists in a full stack solution for transport services companies to sale e-tickets and follow all the

processes for their usage through smartphones. It also includes powerful features for real-time management and analysis of tickets' sales and validations. This service is provided following a SaaS approach and does not require any integration activity with the customer existing infrastructure.

**ORGANIZATION TYPE** Company

**ORGANIZATION SIZE** No, I have already an entry pass

**AREAS OF ACTIVITIES** TECHNOLOGY

1. apps

MOBILITY

1. Intelligent transport systems
2. sharing services & infrastructures
3. public transportation

## Offer & Request

### MOBILE TICKETING & URBAN CARPOOLING

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