# **Giuseppe Colistra**

### **CEO**

GreenShare

http://www.greenshare.it

## **Bilateral Meetings**

- Wednesday (10:00am 12:00pm)
- Wednesday (12:00pm 2:00pm)
- Wednesday (2:00pm 4:00pm)
- Wednesday (4:00pm 6:00pm)
- Thursday (10:00am 12:00pm)
- Thursday (12:00pm 2:00pm)
- Thursday (2:00pm 4:00pm)
- Thursday (4:00pm 6:00pm)

#### **Description**

GreenShare srl has been established in May 2013. It is a spin-off of University of Cagliari and it is classified as an innovative startup company. Its core activities are in the field of smart mobility solutions. A major product of GreenShare is CLACSOON, which is an urban real-time carpooling solution that is accessible using mobile devices, such as smartphones and tablets. Contrary to existing solutions that offer a slow insertion-based service, CLACSOON satisfies the demand for mobility in the last-mile with a real time approach, which has been designed to automatically find a travel companion and to speedup all the procedures for mobility management. CLACSOON also offers a B2B features for employers, companies and government agencies to optimize the daily home - work - home trips. It offers a web-app which records the social objectives reached by the carpooling solution (e.g., CO2 saved, parking saved, shared km). The mobility manager of the company can analyse these results in real-time using an interactive panel. SmarTicket is another GreenShare product, which consists in a full stack solution for transport services companies to sale e-tickets and follow all the processes for their usage through smartphones. It also includes powerful features for real-time management and analysis of tickets' sales and validations. This service is provided following a SaaS approach and does not require any integration activity with the customer existing infrastructure.

Organization Type
Company
Organization Size
No, I have already an entry pass
Areas of Activities

#### **TECHNOLOGY**

1. apps

### **MOBILITY**

- 1. Intelligent transport systems
- 2. sharing services & infrastructures
- 3. public transportation

Offer & Request

## **Mobile ticketing & Urban carpooling**

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