



# Ivan Caballero

CEO

The Social Coin

<http://www.thesocialcoin.com>

## Bilateral Meetings

- Wednesday (10:00am - 12:00pm)
- Wednesday (12:00pm - 2:00pm)
- Wednesday (2:00pm - 4:00pm)
- Wednesday (4:00pm - 6:00pm)
- Thursday (10:00am - 12:00pm)
- Thursday (12:00pm - 2:00pm)
- Thursday (2:00pm - 4:00pm)
- Thursday (4:00pm - 6:00pm)

## Description

The Social Coin engages citizens into social challenges through their good deeds, to create meaningful communities. The Social Coin offers a digital platform combining mobile and web that engages individuals and increases their impact. Governments can improve citizen's feedback and their trust, thanks to real time metrics on the city challenges and communities behavior. Via our mobile application (<http://j.mp/1F2yXf7>) and the "True Social Network", individuals perform any thoughtful good deed, then inspires others. The Social Coin's SPARK is based in Blockchain technology and has an open API to be connected with every single City Coin or citizen rewarding system. Positive behavior becomes a new layer of reputation for the new economy, based on what you do and the impact it has in the world. 200,000+ good deeds were performed in 105+ countries thus far in first 18 months.

## Organization Type

Company

## Organization Size

No, I have already an entry pass

## Areas of Activities

## SMART SOCIETY

1. participation
2. social innovation
3. empowerment
4. engagement
5. social well-being

## **TECHNOLOGY**

1. city platform
2. big data
3. visualization
4. data analysis

## **GOVERNANCE**

1. efficient government

## **SUSTAINABLE CITY**

1. Urban growth
2. liveable cities
3. city strategy

Offer

### **A platform for engaging citizens**

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Cooperation Offered

1. Technical co-operation
2. Sales / Distribution