Omar **Ghadban**

SALES CONSULTANT

Itequia

http://www.itequia.com

DESCRIPTION Itequia develops modern applications to connect with citizens. We have solid experience developing mobility and internet solutions. We created specific products for smart cities such as Routes, a native app to promote tourist and trade routes; and AdLocal, an innovative notification and promotion system based in beacons that allows you to reach the citizen at a specific time and location.

ORGANIZATION TYPE Company

ORGANIZATION SIZE Yes, I need an Exhibition Visitor Pass Discount Code

LINKEDIN https://es.linkedin.com/in/oghadban

AREAS OF ACTIVITIES SMART SOCIETY

1. Citizen services
2. social innovation
3. liveable city
4. engagement
5. apps for society

TECHNOLOGY

1. apps
2. geo information

MOBILITY

1. mobility on demand
2. pedestrians
3. urban cycling
4. public transportation

Offer

INNOVATIVE NOTIFICATION AND PROMOTION SYSTEM

AdLocal is an innovative notification and promotion system based in beacons that allows you to reach the citizen at a specific time and location.
http://www.itequia.com/en/adlocal/city-councils/

KEYWORDS: MOBILE APP BEACONS NOTIFICATION PROMOTION CITIZEN INFORMATION SOCIETY

COOPERATION OFFERED

1. Other
2. Sales / Distribution

COOPERATION REQUESTED

1. Investment/Financing

Offer

APP FOR TOURIST AND TRADE ROUTES

Routes is an online service that allows you to get a native app personalized with your corporate image to publish tourist and trade routes to promote.
http://www.itequia.com/en/routes/

KEYWORDS: APP MOBILE ROUTES PROMOTION TOURISM CITIZEN LEISURE

COOPERATION OFFERED

COOPERATION REQUESTED

1. Sales / Distribution
2. Other

Offer

CUSTOM APPLICATION DEVELOPMENT

We put our expertise in mobility and internet solution development at your disposal to create custom applications.

KEYWORDS: APP MOBILE DEVELOPMENT WEB PORTAL CUSTOM DEVELOPMENT BEACONS

COOPERATION OFFERED

1. Sales / Distribution
2. Other