



# James Gooch

## Marketing Manager

Masabi

<http://www.masabi.com>

## Bilateral Meetings

- Wednesday (10:00am - 12:00pm)
- Wednesday (12:00pm - 2:00pm)
- Wednesday (2:00pm - 4:00pm)
- Wednesday (4:00pm - 6:00pm)
- Thursday (10:00am - 12:00pm)
- Thursday (12:00pm - 2:00pm)
- Thursday (2:00pm - 4:00pm)
- Thursday (4:00pm - 6:00pm)

## Description

Masabi is the global leader in transport mobile ticketing. The company's award-winning JustRide platform is a cloud-based, deployment-proven, end-to-end mobile ticketing and fare collection system. It consists of services for ticket purchase, display and inspection, together with back-end infrastructure for secure payments, ticket management, customer service, reporting and real-time analytics. Masabi's technology signals the end of ticket lines, lost tickets and fumbling for cash by allowing passengers to quickly and securely buy and display tickets on their mobile phones.

Masabi's scalable cloud-based technology already processes more than 110 million dollars per year, handles millions of connections per day, and is operational with 22 transport agencies and cities round the world, including: Boston's MBTA, San Diego MTS, Transport for Athens, New York's MTA, New Orleans RTA and London's Thames Clippers. The company has offices in New York, Boston and London.

## Organization Type

Company

Organization Size

No, I have already an entry pass

LinkedIn

[https://www.linkedin.com/company/masabi?trk=company\\_logo](https://www.linkedin.com/company/masabi?trk=company_logo)

Areas of Activities

## SMART SOCIETY

1. Citizen services
2. liveable city
3. apps for society

4. social well-being

## **TECHNOLOGY**

1. Services integration
2. city platform
3. Internet of things cloud
4. big data
5. apps
6. visualization
7. data analysis

## **MOBILITY**

1. Intelligent transport systems
2. mobility on demand
3. public transportation
4. transport investments (Markets & Projects)

## **SUSTAINABLE CITY**

1. Urban growth
2. liveable cities
3. urban redevelopment
4. city strategy
5. regeneration

## **Offer & Request**

### **City Wide Mobile Ticketing for Transport (Bus, Train, Ferry, Subway, Tram)**

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**Keywords:** mobile ticketing smart transport smart cities smartphones mpayment mticketing transport public transport fare collection train bus ferry subway tram city transport

**Cooperation Offered**

1. Other
2. Sales / Distribution
3. License agreement
4. Technical co-operation
5. Outsourcing co-operation

**Cooperation Requested**

1. Other
2. Sales / Distribution
3. License agreement
4. Technical co-operation