



Filippo Ponz de Leon

EU Projects Consultant

FUNDACIÓ KNOWLEDGE INNOVATION MARKET BCN - KIMbcn

Bilateral Meetings

- Thursday (10:00am - 12:00pm)
- Thursday (12:00pm - 2:00pm)
- Thursday (2:00pm - 4:00pm)
- Thursday (4:00pm - 6:00pm)

Description

The goal of KIMbcn Foundation is to contribute to the improvement of competitiveness and technology progress of companies by: Providing specialised services related to evaluating the technological level of companies. Applying or transferring technology for prospection and market penetration in the short, medium and long term. Applying or transferring technology linked to obtaining funding for companies in any of the financial or participative means strictly foreseen within legislation. Collaborating and developing joint projects with other agents (universities, research centres, technology parks, public administrations). Disseminating emerging scientific technologies, connecting the most prominent national and international institutions of research and development. Organising exhibitions, conferences, debates, trainings and seminars. Elaborating, editing, publishing and selling books, magazines, audio-visual materials and multimedia materials.

Organization Type

Other

Organization Size

Yes, I need an Exhibition Visitor Pass Discount Code

Areas of Activities

SMART SOCIETY

TECHNOLOGY

GOVERNANCE

ENERGY

MOBILITY

SUSTAINABLE CITY

Offer

Partnership in EU and International projects

KIM is specialized in leading the Work Package on Communication, Dissemination and Exploitation of R+D results in H2020 and FP7 projects.

We can offer a vast experience covering following contributions:

- **Commercialization of R&D results (Knowledge Marketing):** Supporting the technology transfer process, through the evaluation, marketing and deal-making of technology.
- **IP Strategy Design:** Protection and valuation of intangible assets generated from R&D projects, and general assistance on regulatory and legal issues related to technology
- **Project & Risk Management:** valuating project risk, defining project governance and management best practice, and providing technical assistance and project management support to collaborative projects.
- **Dissemination of R&D results:** designing suitable communication strategies and campaigns and supporting the whole dissemination process.
- **Communication strategy:** identify goals, target audiences, resources, key messages and channels of communication

Keywords: European Projects H2020

Cooperation Offered

1. Other
2. Technical co-operation