



# SUSANA PRIETO

## Business Development Manager

Plataforma tecnológica SMARTLIVINGPLAT

<http://www.smartlivingplat.com>

## Bilateral Meetings

- Wednesday (10:00am - 12:00pm)
- Wednesday (12:00pm - 2:00pm)
- Wednesday (2:00pm - 4:00pm)
- Wednesday (4:00pm - 6:00pm)
- Thursday (10:00am - 12:00pm)
- Thursday (12:00pm - 2:00pm)
- Thursday (2:00pm - 4:00pm)
- Thursday (4:00pm - 6:00pm)

## Description

SmartLivingPlat aims to become the technological platform of reference in Spain in the field of home automation, building automation and Smart Cities. Lead by industry, aims to promote research, development and innovation, as well as the convergence of the whole industry value chain in order to develop this emerging business sector.

SmartLivingPlat seeks to join the main Spanish organizations working in the area of home automation, building automation and Smart Cities, with the aim of: ensuring all stakeholders share a common vision; developing a joint strategic research agenda; accelerate the innovative development of an harmonized and fruitfully sector and positioning the Spanish industry at the forefront globally.

## Organization Type

Other

## Organization Size

Yes, I need an Exhibition Visitor Pass Discount Code

## LinkedIn

<https://www.linkedin.com/grps/SmartLivingPlat-8245002/about?>

## Areas of Activities

## SMART SOCIETY

1. Citizen services
2. participation
3. social innovation
4. equity
5. liveable city

6. empowerment
7. education
8. engagement
9. entrepreneurship
10. regeneration
11. collaboration
12. apps for society
13. aging city
14. social well-being

## **TECHNOLOGY**

1. Services integration
2. city platform
3. sensors
4. Internet of things cloud
5. big data
6. apps
7. visualization
8. geo information
9. networks
10. data analysis
11. high technology
12. high technology
13. systemic view
14. standardization
15. city rooms
16. security
17. public safety
18. emergencies

## **GOVERNANCE**

1. PPP
2. funding
3. sourcing
4. efficient government
5. economic development
6. fiscal and legal framework
7. entrepreneurship
8. involvement, partnerships collaboration

9. procurement
10. transparent organizations

## **ENERGY**

1. Climate change
2. renewables
3. grid architecture
4. storage
5. regulations
6. business models
7. zero carbon
8. efficiency
9. management
10. retrofitting
11. ICT
12. electricity
13. metering

## **MOBILITY**

1. Intelligent transport systems
2. mobility on demand
3. sharing services & infrastructures
4. pedestrians
5. urban cycling
6. public transportation
7. service integration
8. community
9. electric vehicle
10. alternatives energy sources
11. parking
12. car fleets
13. transport investments (Markets & Projects)
14. logistics of Rail Freight

## **SUSTAINABLE CITY**

1. Urban growth
2. green building
3. liveable cities

4. architecture
5. water & waste management
6. product cycle
7. urban redevelopment
8. city strategy
9. city rooms
10. regeneration
11. sustainability

Offer

## **Cooperation with SmartLivingPlat members**

As a Spanish Technological Platform in the fields of home and building automation and smart cities, we are looking for companies, technological centers and universities, that want to become members, freely. The SmartLivingPlat objectives are: To contribute to build a Strategic Research Agenda to guide the priorities of companies in the field of home automation, building automation and Smart Cities; To define lines of development of new business models relating to the fields of home automation, building automation and Smart Cities; to promote singular, strategic and high priority projects; to encourage the transfer of knowledge, and generating business opportunities in collaboration between science and business (Science to Business) and between businesses (Business to Business); to be an observatory of new trends and available technologies; to improve the competitiveness of the members of the platform; to encourage R + D collaboration, especially at international level; to advice, identify opportunities and assist in the management of national and European grants; to provide its members with training and information; to sensitize and promote knowledge exchange; to increase the welfare of the citizenship and, finally, to minimize the negative impact of the industry in the environment.