



# Mercedes Crego Calama

HEAD OPEN INNOVATION

Philips

<http://www.philips.com>

## BILATERAL MEETINGS

Wednesday (2:00pm - 4:00pm)

**DESCRIPTION** Royal Philips is a diversified health and well-being company, focused on improving people's lives through meaningful innovation in the areas of Healthcare, Consumer Lifestyle and Lighting. Headquartered in the Netherlands, Philips posted 2014 sales of EUR 21.4 billion and employs approximately 108,000 employees with sales and services in more than 100 countries. The company is a leader in cardiac care, acute care and home healthcare, energy efficient lighting solutions and new lighting applications, as well as male shaving and grooming and oral healthcare.

**ORGANIZATION TYPE** Company

**ORGANIZATION SIZE** No, I have already an entry pass

**LINKEDIN** <http://clara.viladomiu>

**AREAS OF ACTIVITIES** TECHNOLOGY

1. Services integration
2. city platform
3. sensors
4. Internet of things cloud
5. big data
6. high technology

Request

LIGHT SMART SOLUTIONS

connectivity, sensor networks, data analytics, cloud

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