



# Benjamin van der Hoeven

## Information Intelligence

IALE Tecnología

<http://www.iale.es/>

## Bilateral Meetings

- Wednesday (10:00am - 12:00pm)
- Wednesday (12:00pm - 2:00pm)
- Wednesday (2:00pm - 4:00pm)
- Wednesday (4:00pm - 6:00pm)
- Thursday (10:00am - 12:00pm)
- Thursday (12:00pm - 2:00pm)
- Thursday (2:00pm - 4:00pm)
- Thursday (4:00pm - 6:00pm)

## Description

IALE Tecnología is a private consulting firm (SME) which has become one of the leading companies in the area of Technology Watch and Competitive Intelligence in Spain and in latinamerica. IALE offers Knowledge/Innovation Management consultancy services as well as Design, Assessment and Implementation of R&D Solutions for public institutions and private companies. IALE works in close cooperation with leading companies and R&D bodies. In short, IALE Tecnología's expertise can be divided into three areas: 1. Consultancy, analysis and assessment work across several areas of Innovation Management and particularly in the fields of Technology Watch and of Competitive Intelligence for various sectors. These services include: elaboration of technological maps, specialised studies of technological areas and clusters, detection and analysis of emerging areas and technologies, value chain analysis, detection of technological opportunities & threats, control / evaluation / knowledge of competitors and/or market leaders, detection of industrial and technological networks, industrial diversification processes, new product and technology lines, technology and industrial benchmarking. 2. Software development and distribution for Technology Watch and Competitive Intelligence activities. 3. Presential and online training modules on a variety of aspects related to innovation.

## Organization Type

Consultant

## Organization Size

Yes, I need an Exhibition Visitor Pass Discount Code

Areas of Activities

## TECHNOLOGY

1. city platform

2. Internet of things cloud
3. networks

## **ENERGY**

1. Climate change
2. renewables
3. grid architecture
4. storage
5. regulations
6. business models
7. zero carbon
8. efficiency
9. management
10. retrofitting
11. ICT
12. electricity
13. metering

## **MOBILITY**

1. urban cycling
2. electric vehicle
3. alternatives energy sources

## **SUSTAINABLE CITY**

1. Urban growth
2. green building
3. liveable cities
4. architecture
5. water & waste management
6. product cycle
7. urban redevelopment
8. city strategy
9. city rooms
10. regeneration
11. sustainability

Offer & Request

## **Colaboration**

IALE offers knowledge/innovation management consultancy services, as well as Design, Assessment and Implementation of R&D Solutions for public institutions, and private companies. IALE is seeking for new partnerships, clients who are interested in the services IALE offers.

### **Cooperation Offered**

1. Outsourcing co-operation
2. Other

### **Cooperation Requested**

1. Outsourcing co-operation
2. Other