# **Alessandro Salimbeni**

CMO

Foneclay Italia http://www.snapp.click

## **Bilateral Meetings**

- Wednesday (10:00am 12:00pm)
- Wednesday (12:00pm 2:00pm)
- Wednesday (2:00pm 4:00pm)
- Wednesday (4:00pm 6:00pm)
- Thursday (10:00am 12:00pm)
- Thursday (12:00pm 2:00pm)
- Thursday (2:00pm 4:00pm)
- Thursday (4:00pm 6:00pm)

## Description

We have built an app development and prototyping tool: www.snapp.click

With snapp.click anyone can create and prototype native apps and make them run on their smart devices in lightning fast speed, without coding or hiring a team of programmers.

For the first time, organizations can use a visual language to create native apps to prototype and validate technologies, services or just ideas for Smart Cities. No need to distract internal resources or hire expert programmers. They just need to play with a few visual building blocks.

We have added (and will keep adding) a number of objects and building blocks to create apps able to: interact with devices and Smart City services, leveraging open data information on the internet, and using IoT context brokers and sensors networks made available through the FIWIRE platform.

snapp.click is not about a specific idea for Smart Cities, but about enabling any possible ideas become tangible and real.

Organization Type Company Organization Size No, I have already an entry pass LinkedIn <u>https://it.linkedin.com/in/salimbeni</u> Areas of Activities

#### **SMART SOCIETY**

- 1. entrepreneurship
- 2. apps for society

### TECHNOLOGY

- 1. Services integration
- 2. apps

**Offer & Request** 

## Free use of our snapp.click toolkit in exchange for feedback and ideas

We offer free use, support and assistance in exchange of your availability to adopt our tool to create your app, prototypes and demos for your live services and/or technologies. We will just ask to get your feedback and your suggestions.

Our www.snapp.click enables anyone to prototype and create native apps for Android and iOS through an easy to use and intuitive visual language. No need to hire expert developers to design, prototype, demo and test apps and services in a real end-to-end environment.

We what to help you unleash your creative ideas for apps, services and user experiences using your products and technologies. Snapp will take care of helping you create your mobile apps experiences at no cost.

Keywords: mobile apps internet of things apps web services open data prototyping explorations design Cooperation Offered

- 1. Other
- 2. Technical co-operation
- 3. Outsourcing co-operation

**Cooperation Requested** 

- 1. Other
- 2. Technical co-operation
- 3. Outsourcing co-operation

Offer

# We Offer Mobile App Development Services

We created an app development tool at www.snapp.click which enables us to create apps at lightning fast speed and low cost.

You need apps and prototypes, we need success stories to tell. Get in touch and share your apps ideas, and we'll manage to get a win-win deal.

Keywords: mobile apps apps app development prototypes demos Cooperation Offered

- 1. Technical co-operation
- 2. Outsourcing co-operation

**Cooperation Requested** 

- 1. Technical co-operation
- 2. Outsourcing co-operation